

2023 Annual Report



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Message from the Founder

As much as we wish to celebrate Thaki's achievements in the past year, I cannot write this without thinking of the hundreds of thousands of children in danger in Gaza. The year 2023 ended on a horrific note for our region and for the world, with babies, children and their families dead, injured, displaced, bereaved. Their hopes and dreams for the future, crushed through war.

We cannot turn away from the impact on children of war, displacement, and environmental disasters – in the Middle East, and all around the world. It is coloring our work and our approaches day by day.

But Thaki was born in an education crisis. We owe it to the children affected to help unlock their potential.

So, throughout 2023 we have been continuing to provide laptops and software to refugee and vulnerable children, reaching a total of over 33,000 learners to date. We have extended and improved our support to teachers' digital literacy. And we concluded a hugely promising pilot of Nour's World, our social-emotional learning program jointly developed with TNO.



Browsing through this report you will see that we have maintained our momentum, despite the circumstances.

Just as our efforts are more relevant than ever, so is your support. Whether you have donated, funded, sponsored or offered us your time, thank you for being there for Thaki in 2023. We look ahead to better times, to a more just world, and to digital equity that unlocks all children's potential.

Warmly,

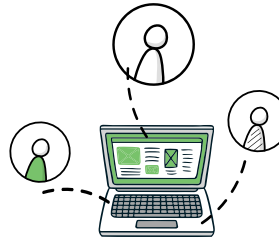
Rudayna

How Thaki Works



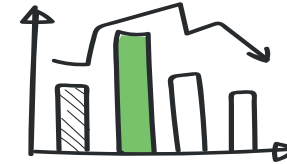
Collect

Organizations can donate their gently used electronic devices to us. We collect them and give them new life.



Distribute

We then distribute the devices to education centers that work with refugee and vulnerable children.



Monitor

We monitor and evaluate our impact to continuously learn from and improve our services.



Recycle

Via our disposal partners, schools can responsibly retire and recycle devices when they reach the end of their lives.



Load

We have developed a platform that integrates a variety of informative, interactive and educational content.



Train

We provide resources and tools to support teachers and children in e-learning and digital literacy.



Develop

We've co-develop a social emotional learning intervention and app to address the wellbeing of our young learners.

What Thaki does

Since 2015, Thaki has been providing refugee and vulnerable host community children in the Middle East with digital literacy and e-learning opportunities through an innovative approach that creates socially responsible public-private partnerships that work towards addressing the educational crisis in the region.

Our core work

Thaki advances digital inclusion and bridges learning gaps by providing laptops with preloaded educational content for refugee and underserved communities in the Middle East. We leverage the circular economy to collect laptops no longer needed by corporates then repurpose them for refugee and vulnerable youth by adding multilingual interactive content available offline. The educational content is generously donated by software partners and made accessible through our own custom offline app in English and Arabic.

Creating an enabling environment

We are also building teachers' capacity to use digital tools effectively, through our Teacher Digital Toolkit. This is a pack of training courses, lesson plans, and videos, that enable teachers to effectively use the digital resources we provide. We help them unlock the treasure trove of education software that comes with Thaki laptops and equip them with more confidence and knowledge on productivity tools like word processing, presentations and spreadsheets.

Nurturing children's wellbeing

Children cannot learn if they are in a state of stress or anxiety. In our latest project we developed Nour's World, a self-guided digital program that builds children's emotional resilience, and that of their caregivers and teachers. The program contains stories and activities, digital, indoor and outdoor, and is based on scientific research. Nour's World is available via a phone app and offline on Thaki laptops; more information is below.

2023: year of building



Nour's World
completed and
piloted with 300
children in Lebanon



17 schools
received Thaki
laptops this
year alone



Designs created
for the major
revamp of the Thaki
learning platform /
app



In-depth
teacher feedback
collected on
Teacher Digital
Toolkit

Eight years of Thaki Program Implementation and Impact

2023 marks eight years of Thaki providing technology and digital literacy to displaced and marginalized children in the Middle East. In the span of eight years, we have been able to:



Reach more than 33,000 students



Distribute 4,500 devices



Partner with 135 education organizations

Eight years of Thaki Program Implementation and Impact

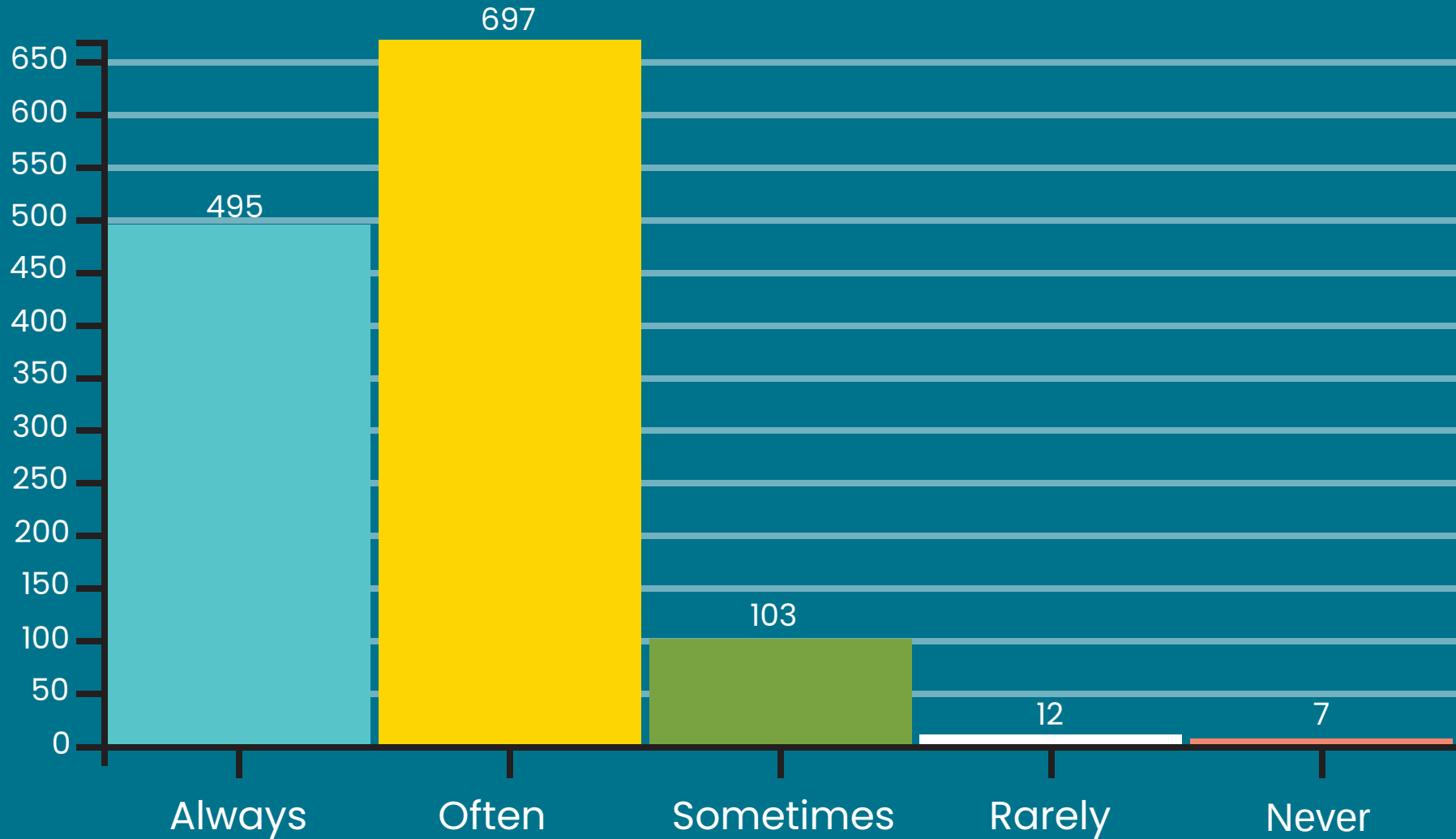
In 2023, 9 new partnerships with schools and learning centers were established in Lebanon and Jordan while we also sustained collaboration with our longstanding partners. These were enabled by the 1,824 laptops received this year both through donations (50%) and purchase (50%).

Based on survey results, our estimated student reach in 2023 was 11,000, and the number of teachers engaged with Thaki this year was estimated at 440.

We measure our impact quantitatively through surveys and data tracking and qualitatively through focus group interviews and field observations. Data is collected and analyzed in our impact measurement platform, Whyise.

The charts below highlight top level responses from teacher and student surveys conducted in 2023, in which there were 100 teacher respondents and 1,284 student respondents. The surveys are issued bilingually (Arabic and English).

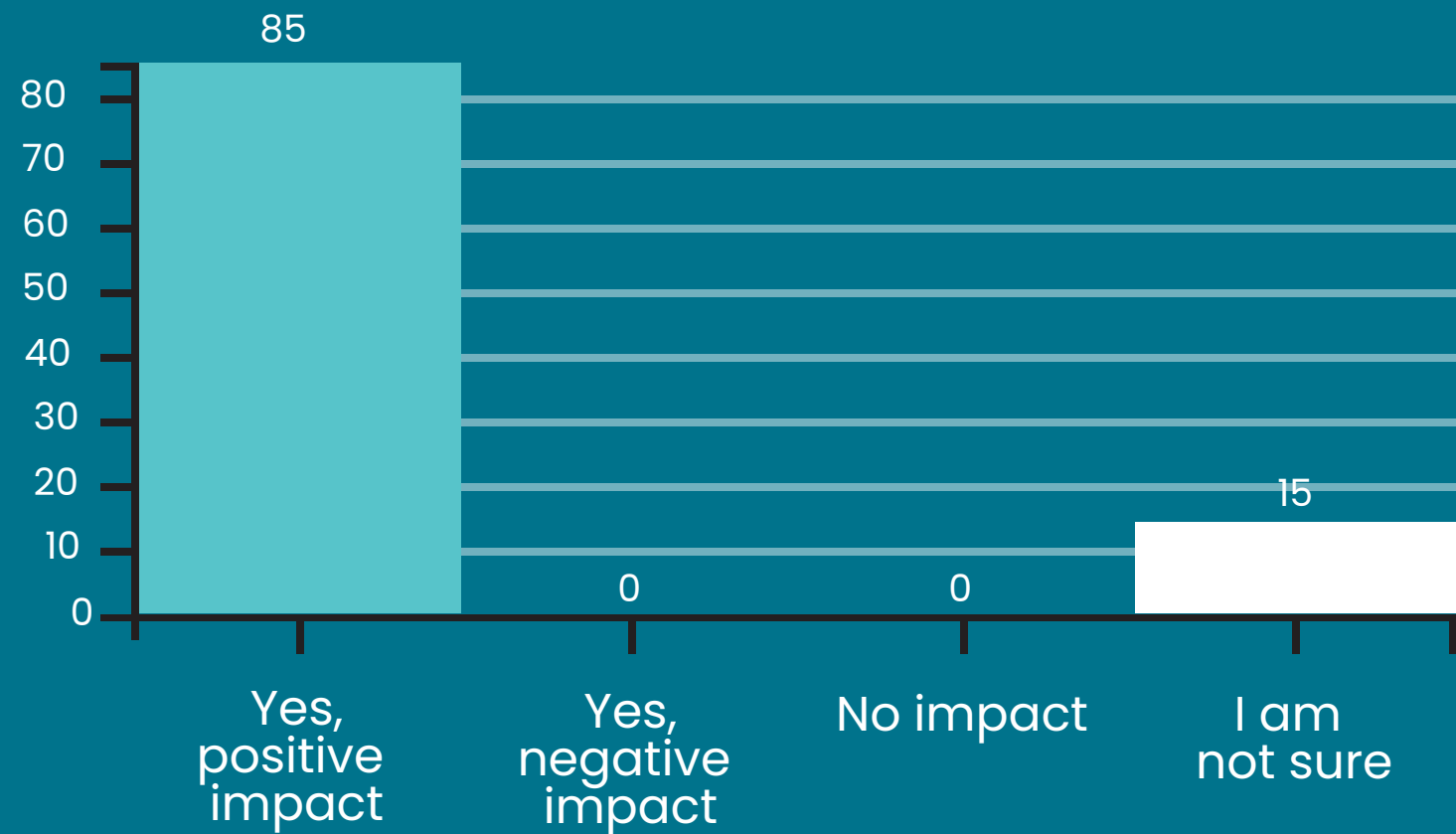
Using laptops makes learning more fun!



Source: Thaki 2023 survey results

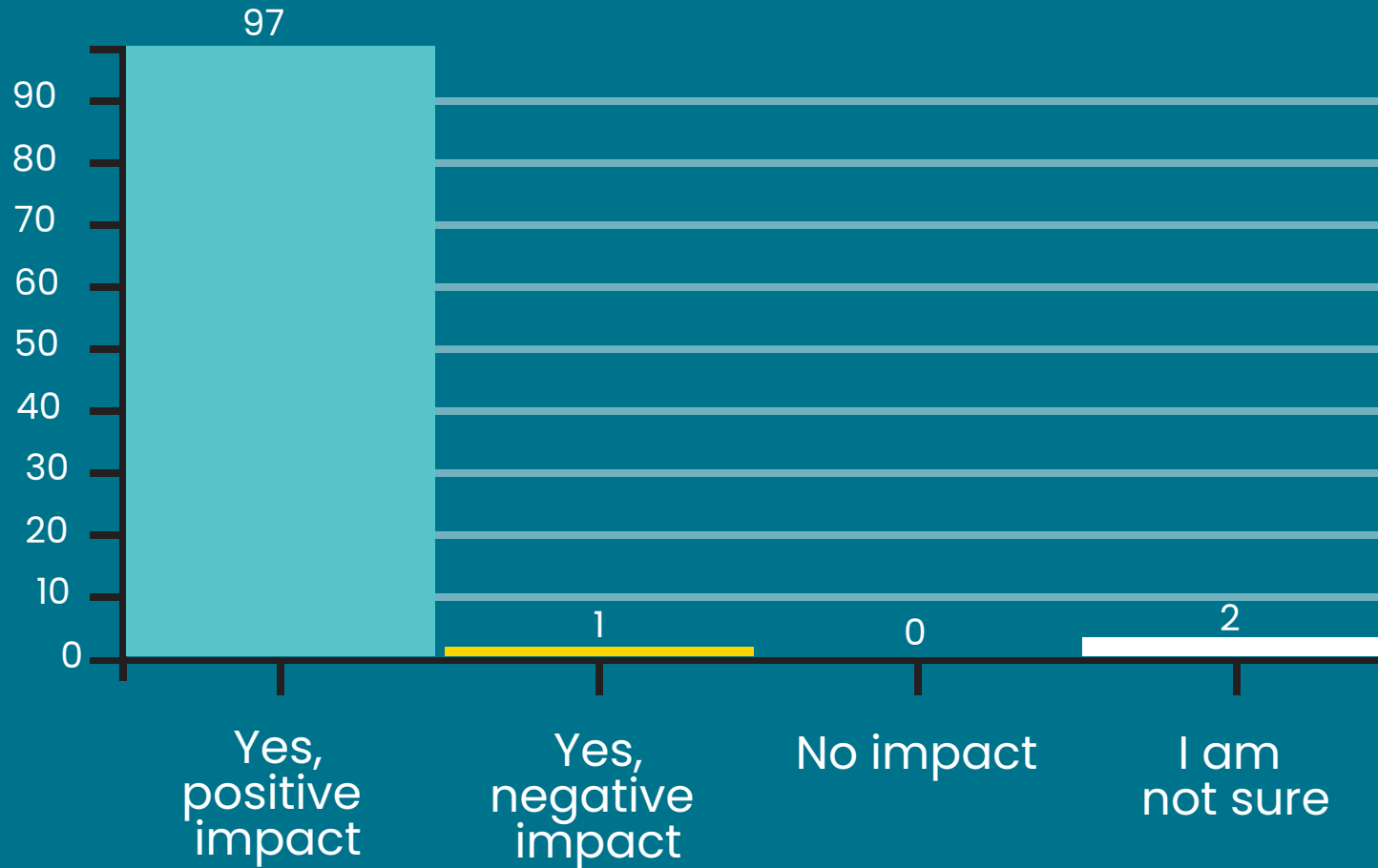


Computers' impact on students who have learning difficulties

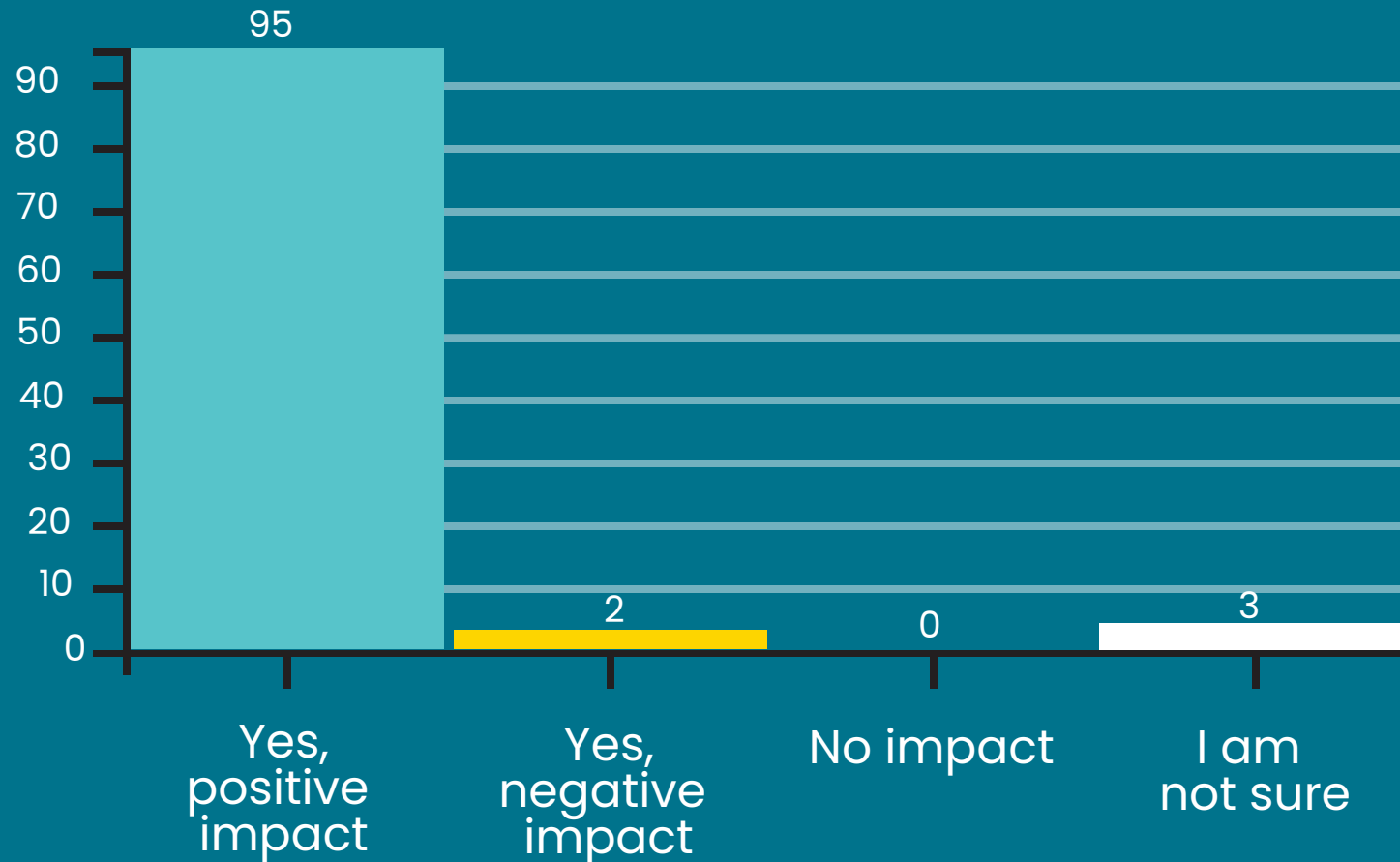


Source: Thaki 2023 survey results

Computers' impact on students' motivation



Computers' impact on students' learning



Source: Thaki 2023 survey results

Projects

Nour's World

In 2023, Thaki introduced "Nour's World," an ed-tech app developed in collaboration with TNO, the Netherlands' government innovation agency. This project, supported by the Netherlands Enterprise Agency's (RVO) SBIR in Developing Markets Fund, is designed for social-emotional learning, particularly for children affected by trauma. The app is versatile, functioning on various devices and catering to children with limited reading or digital literacy skills.

Projects

Nour's World

We have been encouraged by the results of our pilot with **300** children in **5** schools in Lebanon:

- Children's social-emotional well-being and mood improved significantly while participating in the Nour's World program. The number of children rated 'happy' by teachers went up from **44%** to **75%**.
- Children in the program showed statistically significant improvements in behavior and attention.
- Over **90%** of parents reported that Nour's World helped their child to communicate, recognize and regulate their feelings.

This initiative aligns with Thaki's broader goal of enhancing digital education access for marginalized learners. The program's success is a testament to Thaki's commitment to innovative educational solutions and its impact on children's lives.

We want to bring Nour's World to as many children as possible, especially those experiencing difficult circumstances in the Arab world today.



Projects

Theirworld

- We have been delighted to continue working with Theirworld, a global children's charity, in 2023. With Theirworld's support, Thaki established computer labs in five schools in Lebanon, and provided mentoring and training to **24** teachers, bringing digital learning to at least **2,030** vulnerable children across the five schools.
- The project also provided rich insights from teachers who use the Thaki app, our learning platform. The platform is full of learning resources donated by our generous Content Partners. We first built this app in 2018 and children use it daily to access the learning software we provide. With the new insights from this project, we will be upgrading our app with an even more intuitive and delightful user experience.
- Teachers in the Theirworld project also helped us review Thaki's Teacher Digital Toolkit (TDT), our package of resources geared towards teacher self-guided training. Changes to the Teacher Digital Toolkit include breaking up some of the larger modules into smaller ones (currently under construction). Furthermore, there is desire to create a TDT mobile app and produce a few more instructional videos for the TDT (anticipated for future funding and development).

Projects

Theirworld

- As a result, the major changes (currently under construction) are a rebuild and redesign of the Thaki app incorporating new features such as an animated avatar that gives a tutorial overview, user analytics, a revised tagging system, the addition of new content and updated software, as well as a Microsoft version of the app (future development).
- We were also delighted to welcome Theirworld's Senior Project Manager and other team members to visit some of our partner schools in the Bekaa Valley and experience our impact first-hand.





Awards & recognition



In 2023 we discovered that Rudayna had been selected as a Schwab Foundation social entrepreneur of the year, a huge honor and recognition for Rudayna's work as a social innovator on a global stage. The award was announced at the World Economic Forum in Davos, in January 2024.



Thaki was awarded the Equals in Tech Access ITU Award, Geneva, December 2023.



Finalists for WISE (Qatar Foundation). The WISE Awards has celebrated over 90 groundbreaking innovative education solutions since 2009. Thaki was honored to be listed as a finalised and Rudayna was invited to speak at the WISE Conference in Doha in November 2024.



The Arab Center for Research presented Rudayna with an Award of Recognition in December 2023.

We were also finalists for the Expo Live award.

Thaki activity and team highlights

Team Retreat

The Thaki team got together for a retreat in Zahle, Lebanon. The team visited partner schools and projects and explored many topics including the role new technologies like Artificial Intelligence could play in our work. We missed some team members who weren't able to join us in person.

Speaking Engagements

- Our founder Rudayna spoke at various conferences including the Arab Center for Research policy think tank conference in Morocco, a leadership conference in Riyadh, and the PIR Nonprofit Marketing online conference.
- Our Operations Manager Mariam Khalaf was awarded a Fellowship in Management of Development Projects and Programmes, Netherlands MENA Scholarship (MSP). She was selected by the Dutch Embassy in Lebanon and attended the expert leadership training program in the Netherlands in September.
- Our IT Manager Majd Almuhder is completing his master's degree in Web Science.
- Program Manager Kaitlin Giuglianotti was selected as a young leader to participate in the UN Global Compact Young Professionals Program, Netherlands.
- Kaitlin Giugliannotti and our Strategy Consultant Angela Solomon presented sessions on digital and refugee education at the 2023 Migration Summit in April.
- We upgraded our website with new graphics, content and photography, and a special section just for teachers.

Financials

Income and expenditure analysis

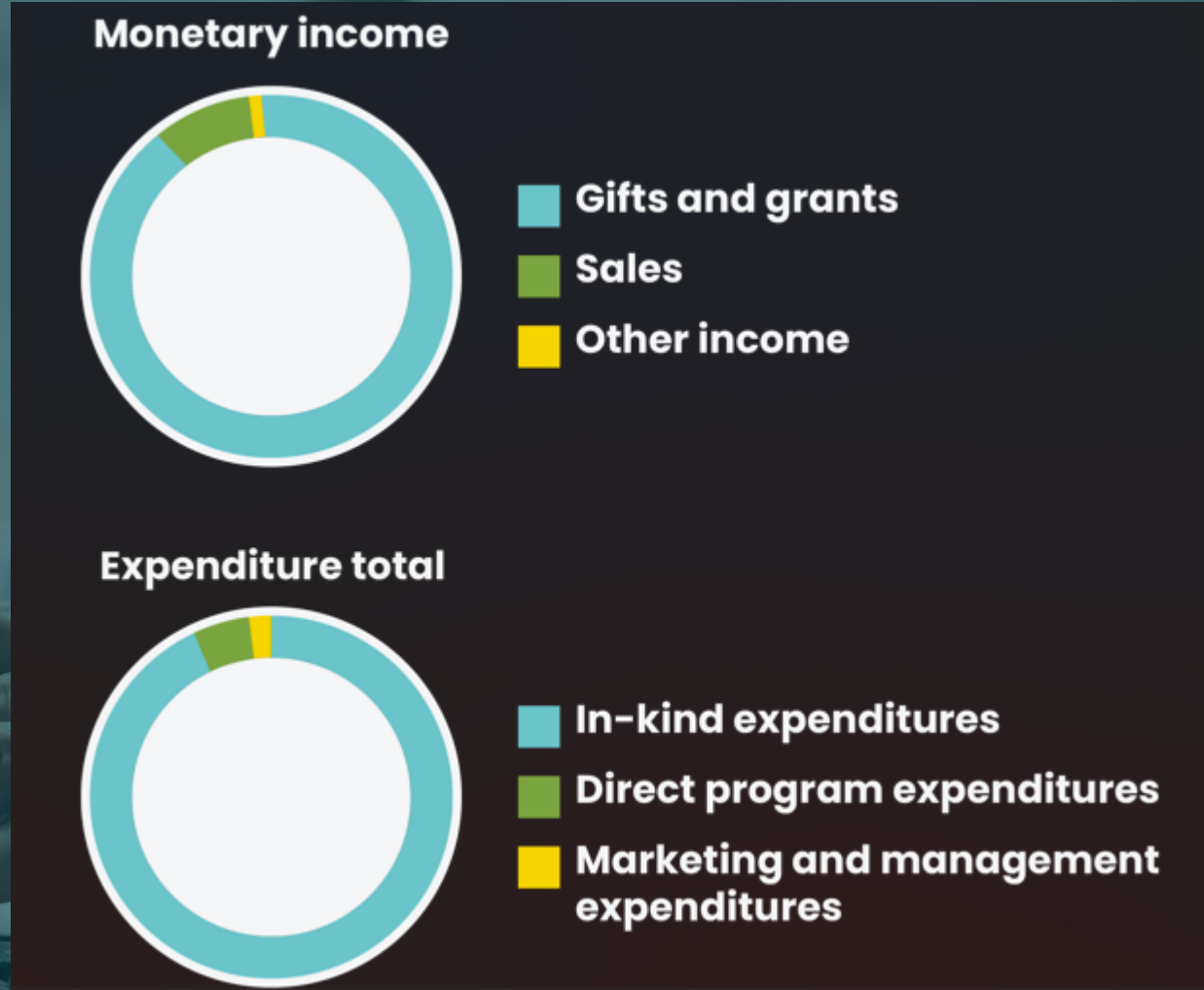
The financial data show that the organization is in a healthy financial position with a surplus of €68,778 by the end of 2023.

Income vs. Expenditure:

Total Income: €2,662,669

Total Expenditure: €2,593,891

Surplus: The organization has a surplus of €68,778, which indicates that the income exceeds the expenditure by this amount.



Financials

Income Sources:

Total income is composed of two main parts: monetary income and non-monetary income. The non-monetary income of €2,268,214 is primarily from in-kind donations. The monetary income is approximately €400,455, which comes from gifts, grants, and sales.

Gifts and Grants contributed €345,402, which is approximately 86% of the monetary income.

Sales generated €46,790, about 12% of the monetary income.

Expenditure Breakdown:

Direct Program Expenditure is the largest expense at €2,268,214, accounting for approximately 87.4% of the total expenditure.

Other Direct Program Expenditure is €224,311, around 8.6% of the total expenditure.

Marketing and Management Expenditure is €101,366, making up about 3.9% of the total expenditure.

Financials

Income statement

INCOME STATEMENT FOR THE YEAR (*€)			
		2023	2022
INCOME			
Gift and grants		345.402	283.791
In-kind donations		2.268.214	3.618.595
Sales		46.790	56.309
Interest		2.263	-
		<u>2.662.669</u>	<u>3.958.695</u>
OPERATING EXPENSES			
Direct expenses in kind		2.268.214	3.618.595
Other direct expenses		<u>224.311</u>	<u>343.193</u>
		2.492.525	3.961.788
Depreciation		-	46
Marketing, communication and management		99.953	84.711
Exchange differences		<u>1.413</u>	<u>-2.665</u>
		<u>2.593.891</u>	<u>4.043.880</u>
RESULT FOR THE YEAR		<u>68.778</u>	<u>-85.185</u>

Financials

Balance sheet analysis (financial position)

The organization's financial position improved from 2022 to 2023. There is an increase in total assets, particularly in inventory and accounts receivable, and a significant rise in reserves and funds. Liabilities have decreased, indicating a stronger financial position to meet short-term obligations.

BALANCE SHEET AS PER DECEMBER 31 (*€)		
	2023	2022
ASSETS		
Fixed assets		
Tangible fixed assets	0	0
Current assets		
Inventory	224.943	74.569
Accounts receivable	117.631	21.705
Accrued income	359	1.101
Prepaid expenses and other	0	7.777
Cash and banks	110.547	174.518
	453.480	279.670
TOTAL ASSETS	453.480	279.670
CAPITAL AND LIABILITIES		
Reserves and funds		
Continuity reserve	233.833	165.055
Restricted fund	179.002	55.202
	412.835	220.257
Short term liabilities		
Accounts payable	18.342	26.140
Due to board member	2.747	2.747
Deferred income	15.832	27.324
Other	3.724	3.202
	40.645	59.413
TOTAL LIABILITIES	453.480	381.143

Meet the team



Thaki Team

Rudayna Abdo **Mariam** Khalaf **Majd Eddin** AlMuhder **Kaitlin** Giulglianotti
Ammar Faraj **Zeina** Choucair **Daniel** Bader **Angela** Solomon



Thaki Board

Netherlands: **Rudayna** Abdo **Cecile** van Oppen **Geoffrey** Alphonso **Nadia** Muna Gil
Lebanon: **Rudayna** Abdo **Yousif** Asfour **Rula** Asfour



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