thaki

Unlock their potential.

Fundraising pack

Information and ideas for Thaki supporters

What Thaki does

Thaki is a non-profit organization with a mission to unlock the potential of refugee and vulnerable children.

We provide refurbished laptops and digital education software to schools and learning centers catering to vulnerable and refugee children.

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How we unlock potential

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Collect

Organizations can donate their gently used electronic devices to us. We collect them and give them new life.

Distribute

We then distribute the devices to education centers that work with refugee and vulnerable children.

Monitor

We monitor and evaluate our impact to continuously learn from and improve our services.

Recycle

Via our disposal partners, schools can responsibly retire and recycle devices when they reach the end of their lives.

Load

We have developed a platform that integrates a variety of informative, interactive and educational content.

Train

We provide resources and tools to support teachers and children in e-learning and digital literacy.

Develop

We've co-develop a social emotional learning intervention and app to address the wellbeing of our young learners.

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What your donation can do

$50
Enables 10 teachers to participate in Thaki's digital training

$180
Brings digital learning to 11 refugee or vulnerable children

$1,800
Equips a school computer lab with laptops and e-learning, reaching hundreds of students

Our supporters make it all happen!

25,000+ children depend on Thaki's supporters!

Can you help out?

Fundraising is a fun and meaningful activity to share with friends, family or colleagues.

You can be sure that the funds you raise are well spent. We are a Netherlands-registered nonprofit and we publish yearly impact reporting and annual accounts on our website and via our newsletter.

How to fundraise for Thaki

1. Encourage people you know to **donate**.

   (See the next page for fun ideas)
2. **Transfer** the money you raise to Thaki:
   a. Use our “Donate” web page to pay by credit or debit card, or in cryptocurrency
   b. Make a bank transfer to Thaki’s bank account (please email us for information)
3. We will send you a **certificate** acknowledging your donation, which you can share with your community.

Putting the ‘fun’ in ‘fundraising’!

Here are some ideas to raise money for Thaki, while also having fun…

1. **Raise $30-100** by organizing a coffee morning or bake sale at your school or community center.
2. **Raise $200** by organizing a sponsored activity and getting friends to join in. For example, a long walk, a big swim, or a coding challenge.
3. **Raise $250–$500** by organising a sponsored activity, quiz or tournament, at work or school. Charge each person or team $5-10 to enter. A chess or ping pong tournament could be fun… Prizes could be a yummy treat or something donated by a local company.
4. **Raise $1,000-$10,000** by organising a gala dinner or mini festival. Charge people for entrance and promote the event in local media.

NOTE: When planning and promoting events, please be sure you are following any regulations in your country, in case there are any restrictions on what organisations you may fundraise for.

How we can help

We can...

a. promote your fundraising on our social media channels
b. provide hi-res logos and photos to include in your fundraising materials
c. discuss your ideas with you - email us at info@thaki.org to set up a chat

THANK YOU SO MUCH, on behalf of our whole community.
Your support means the world to us! 👏👏👏

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Thank you!

info@thaki.org

@thakiunlockspotential

@Thaki_Unlocks

Thaki. Unlock their potential

@thakiunlocks

Thaki Nederland is registered as a foundation in the Dutch Chamber of Commerce: #65713834, RSIN # 8562 29 490 with ANBI status. Thaki is also a registered NGO in Lebanon, and has 501c(3) status under a partner organization in the US.